

CANON
CAMERA

RéanArt[®] 2D Product Photography Rates

Full Service Photography, Design and Videography Creative Content Studio

We appreciate the need to produce clean and crisp images that grab the attention of your customers – regardless of your product’s size and shape, RéanArt will always produce stunning, eye-catching product photography. With a focus on jewellery, fashion accessories, clothing and footwear, our photography team can turn even the most unlikely product into a work of art and make it sparkle!

*These guides are based on product packshots on a white/transparent background

| Number of Products | Basic / Small Products | Medium / Standard Products | Larger / Complex Products |
|--------------------|------------------------|----------------------------|---------------------------|
| 1 | £30 | £40 | £80 |
| 2 – 5 | From £25 | From £30 | From £70 |
| 6 – 25 | From £20 | From £20 | From £60 |
| 26 – 50 | From £15 | From £15 | From £55 |
| 51 – 100 | From £9 | From £13 | From £50 |
| 101 + | From £8 | From £12 | From £40 |

Please note above prices do not include VAT which is charged at the standard rate of 20%.

Additional images of the same product with different angles, variations or close ups are charged at a reduced image rate of £7.00 per image.

Cut outs, reflections, shadows, etc. are charged at image rate of £7.00 per shot.

(Read next page.)

Colour balancing and digital clean-up is included. Additional bespoke retouching, reflections and shadows are available by request. Please feel free to contact us for extras and its fees.

*NB: The specified photography fees are for Product Photography shoots that take place in one location with a single/double lighting set-ups. Shooting at multiple locations or with more than two different lighting set-ups is more involved (requiring additional time, equipment, expertise and manpower) and therefore, more expensive.

The supplied images are licensed for the following purposes: lookbook/catalogue, website and blog, social media, public relations material and press releases. A licence for advertising use (i.e. any paid placement, including advertorial) can be purchased at any time for a fee of 10% of the media spend. For example, the licence fee to use an image for a full-page magazine advert valued at £3,000.00 would be £300.00.

PHASE ONE
C A M E R A

RéanArt® 2D Premium Service Product Photography Rates

Phase One Takes On the Future of Photography with Cutting-Edge XF Camera System.

These guides are based on most sharp and detailed product packshots on a white/transparent background (including colour correction & thorough bespoke digital clean-up/post production).

*Please note above prices do not include VAT which is charged at the standard rate of 20%.

| Number of Products | Basic / Small Products | Medium / Standard Products | Larger / Complex Products |
|--------------------|------------------------|----------------------------|---------------------------|
| 1 | £90 | £125 | £170 |
| 2 – 5 | From £80 | From £120 | From £160 |
| 6 – 25 | From £75 | From £100 | From £150 |
| 26 – 50 | From £70 | From £95 | From £145 |
| 51 – 100 | From £60 | From £85 | From £140 |
| 101 + | From £45 | From £70 | From £130 |

*Please note, above process do not include VAT which is charged at the standard rate of 20%.

*Please note that our minimum product rate for any shot is £45.00 + VAT.

Additional images of the same product with different angles, variations or close ups are charged at a reduced image rate of £15.00 per image. **(Non Focus Stacking)**

Additional images of the same product with different angles, variations or close ups with the use of **Focus Stacking** are charged at fixed rates from the table provided above.

Cut outs, reflections, shadows, etc. are charged at image rate of £7.00 per shot.

Colour balancing and thorough bespoke digital clean-up and post production is included. Additional retouching, reflections and shadows are available by request. Please feel free to contact us for extras and its fees. (Read next page)

*NB: The specified photography fees are for Product Shoots that take place in one location with a single lighting set-up. Shooting at multiple locations or with more than two different lighting set-ups is more involved (requiring additional time, equipment, expertise and manpower) and therefore, more expensive.

The supplied images are licensed for the following purposes: lookbook/catalogue, website and blog, social media, public relations material and press releases. A licence for advertising use (i.e. any paid placement, including advertorial) can be purchased at any time for a fee of 10% of the media spend. For example, the licence fee to use an image for a full-page magazine advert valued at £3,000.00 would be £300.00.